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05/05/2010 22850 7590

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APPLICATION NO.	FILING DATE	FILING DATE		FIRST NAMED INVENTOR		CONFIRMATION NO.
09/819,965	03/28/2001		Takao Yoshimine		275745US6	4221
TITLE: OF INVENTION: SYSTEM AND METHOD FOR DETERMINING PROFITS TO BE GIVEN BACK FOR NETWORK CONTENT DATA HAVING ADVERTISEMENTS						
APPLN. TYPE	SMALL ENTITY	ISSUE PEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE	FEE TOTAL FEE(S) DUE	E DATE DUE
nonprovisional	NO	\$1510	\$300	\$0	\$1810	08/05/2010
EXAMINER		ART UNIT	CLASS-SUBCLASS			
CHAMPAGNE, DONALD		3688	705-014000			
 Change of correspondence address or indication of "Fee Address" (37 CFR 1.363). 			2. For printing on the patent front page, list Oblon, Spivak,			
Change of correspondence address (or Change of Correspondence Address form PTO/SB/122) attached.			or agents OR, alternatively,			
Address form PTO/SB/122) attached. "Fee Address" indication (or "Fee Address" Indication form			C2) the name of a single firm (having as a member a registered attorney or agent) and the names of up to 2 registered patent attorneys or agents. If no name is 1 slisted, no name will be printed.			
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PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. If an assignee is identified below, the document has been filed for recordation as set forth in 37 CFR 3.11. Completion of this form is NOT a substitute for filing an assignment.						
(A) NAME OF ASSIGNEE			(B) RESIDENCE: (CITY and STATE OR COUNTRY)			
SONY C	CORPORATIO	NC	Tokyo,	JAPAN		
Please check the appropriate assignee category or categories (will not be printed on the patent): 🚨 Individual 🚨 Corporation or other private group entity 🚨 Government						
4a. The following fcc(s) are submitted: 4b. Payment of Fcc(s): (Please first reapply any previously paid issue fee shown above)						
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Advance Order -	# of Copies	0	☑ The Director is hereby authorized to charge the required fee(s), any deficiency, or credit any overpayment, to Deposit Account Number 15-0030 (enclose an extra copy of this form).			
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a. Applicant claims SMALL ENTITY status. See 37 CFR 1.27. b. Applicant is no longer claiming SMALL ENTITY status. See 37 CFR 1.27(g)(2).						
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Authorized Signature		Dult		Date	6/8/10	
		T				NI - 00 421

Registration No. 28,421 James D Hamilton

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